

Subject: Re: PBID/ Trolley for upcoming San Pedro Shred Festival of Skate
From: Lorena Parker
Date: 06/03/2016 06:22 PM
To: gianine@eastwest3.com
CC: Ottourbanfeet@aol.com, James Brown <jbbeer@msn.com>, Sandra Ciaramitaro <sandra.ciaramitaro@lacity.org>

Good afternoon,

I trust that you worked everything out directly with our security company regarding your needs.

Also, as I discussed in our previous emails with Gianine, we are unable to provide trolley service in the hill areas of the city.

Have a great event tomorrow!

Best regards,

Lorena Parker
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On Mon, May 9, 2016 at 11:23 AM, <gianine@eastwest3.com> wrote:

Hi Lorena,

My name is Gianine Rizzi. I spoke to you regarding the PBID and Trolley for the San Pedro Shred Festival of Skate. James Brown referred me to you. Per our conversation, here are the details for the event.

Our 4th annual event is Sunday June 5th, 2016.
Location - Gaffey Street lookout point between 32nd St. and Paseo del Mar.
Event Run time - 10:00 am to 4:00 pm.
Event registration begins at 9:30 am.

We have food booths, bands, vendor booths, and of course skateboarding.
This year we will also be holding activities in the Korean Friendship Bell parking lot for kids and families.
We are calling it our Community Center.

I will need the PBID for security Saturday June 4th, 2016 from 4:00 PM to Sunday June 5th, 2016 at 4:00 AM.
We leave our big half pipe & other skateboard ramps set up overnight in the parking lot portion of Lookout Point Park and we need security to make sure nobody skates the ramp in the middle of the night. I arrive at 4:00 am to begin set-up with our Beacon House Crew. It is usually one or two guys at most. They sit in their car most of the night.

For the Trolley we are looking to have it run during the event to shuttle people around. I have supplied a map to show the route. It would be from the hours of approx. 10:00 am to 4:00 pm. This would aid in our guests getting to and from the parking lots, community area, festival area, etc..
Our event is quite spread out and the foot print requires walking lots of hills. The trolley would really be helpful for those guests that are disabled or those who can't do all the walking as easily.

Please let me know what else you need from me to reserve security and the trolley. I look forward to speaking with you more.
I have enclosed a Trolley Route Map, Event flyer, and a Map that shows street closures with detours. Our website is on the flyer too.

Thanks in advance,
Gianine Rizzi

Gianine Rizzi
Production Director
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